

Dear Sir or Madam,

In accordance with Regulation (EU) 2017/1001 of the European Parliament and of the Council of 14 June 2017 on the European Union Trade Mark, and in light of recent amendments based on Directive (EU) 2015/2436, we inform you that as of 1 May 2025, all applications for the registration or renewal of trademarks and industrial designs filed both at the national and EU levels are subject to examination exclusively by the European Union Office for the Protection of Industrial Property (EUIPO).

In accordance with Articles 47 and 53 of Regulation (EU) 2017/1001 and the latest EUIPO guidelines, all administrative fees related to the registration, maintenance and management of trademarks and industrial designs in the European Union and its member states must be paid directly to a dedicated EUIPO account.

## Simplification of Administrative Fees for Trademarks and Industrial Designs

A one-time administrative fee is now required to register, maintain and manage trademarks and industrial designs in all EU member states. This fee, paid directly to EUIPO, centralizes the process and eliminates the need for separate payments in each country. As a result, the entire European Union is covered by a single, consistent fee system.

This requirement applies to all entities that:

- have filed a trademark application after 1 May 2025,
- · already hold a registered trademark and are applying for renewal,
- have applied for protection at a national intellectual property office, now under EUIPO centralization.

## Your Trademark Details:

| Trademark Name      |  |
|---------------------|--|
| Application Number  |  |
| Registration Number |  |
| Application Date    |  |
| Submitted by        |  |
| Nice classification |  |

To ensure continuity of protection, please transfer EUR 350 to:

IBAN: BIC/SWIFT:

Beneficiary:

## Please include in the payment reference:

\*Trademark Administrative Fee - 019179868 - P2F PLAN2FLOW\*

Reply with payment confirmation to avoid delays.

Upon confirmation, further procedures will be initiated.

## Failure to pay within 7 days may result in:

- · suspension of registration,
- removal from the register,
- · loss of protection in the EU.

Details: https://euipo.europa.eu/ohimportal/en

Contact: customercar@euipo-europa.info

This is an automated message generated pursuant to Articles 47 and 53 of Regulation (EU) 2017/1001 and the new EUIPO guidelines effective from 1 May 2025.



EUIPO is the European Union Intellectual Property Office responsible for managing EU trade marks and registered Community designs and EU geographical indications for craft and industrial products.

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https://euipo.europa.eu/ohimportal/en